

**Steel Framing Industry Association, Thompson Research Group
Join Forces to Offer Quarterly Market Data Report**

Organizations build on successful collaboration

FALLS CHURCH, VA: The Steel Framing Industry Association (SFIA) announced that it has partnered with equity research and consulting firm Thompson Research Group (TRG) to produce quarterly reports that provide strategic industry data and analyses for the cold-formed steel (CFS) industry.

TRG, which focuses its research and consulting expertise on the construction and industrial sectors, will collect, aggregate and analyze the data for the reports, which track movements in the volumes of steel used in the United States to manufacture major types of CFS products.

The partnership extends and builds upon a working relationship that SFIA and TRG first established in 2014 which has included presentations and educational programs for SFIA members on market conditions and factors affecting the cold-formed steel framing industry.

“This new alliance leverages the strengths of both organizations to generate a new and unique class of detailed industry analyses that will provide the best, most current information to industry planners and decision-makers,” said Larry Williams, Executive Director of the Steel Framing Industry Association. “SFIA is extremely pleased to take this next step in expanding our successful collaboration with TRG.”

Kathryn Thompson, Thompson Research Group CEO, noted that the quarterly format allows manufacturers, builders and other stakeholders to take advantage of the latest information throughout the business cycle.

“Access to current, accurate data enables buyers and users of CFS to anticipate market shifts that can have profound effects on their businesses,” said Thompson. “These reports provide

insights into the market that are unavailable elsewhere.

Steel Framing Industry Association

The SFIA represents nearly 1,500 members, including steel mills, coil coaters, processors, roll-formers, fabricators, engineers, material distributors and framing contractors. Its 32 stud manufacturer members produce nearly 80 percent of the cold-formed steel stud and track used in the US. SFIA promotes using cold-formed steel framing, advocates pro-industry codes and standards, conducts seminars and supports competitiveness through innovation. SFIA provides statistical and trend data for the industry regarding safety, steel usage and prices. For more information, visit <http://www.cfsteel.org/>.

Thompson Research Group

Thompson Research Group (TRG) is an independent equity research and consulting firm focused on the construction and industrial industries. Our true industry expertise and financial acumen allows us to identify industry inflection points and secular trends early. We translate industry information into actionable stock ideas, benefitting clients with alpha generating investment ideas.